

Industry Projections for the North Central Wisconsin Workforce Development Area, 2004-2014
(Adams, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas, and Wood Counties)

NAICS	Industry Title	2004 Estimated Employment	2014 Projected Employment	2004-2014 Employment Change	2004-2014 Percentage Change
	Total Non-Farm Employment	199,070	222,540	23,470	11.8%
1133, 21, 23	Construction/Mining/Natural Resources	8,960	10,470	1,510	16.9%
31-33	Manufacturing	37,870	37,150	-720	-1.9%
311	Food Manufacturing	4,400	4,290	-110	-2.5%
322	Paper Manufacturing	7,850	6,760	-1,090	-13.9%
333	Machinery Manufacturing	3,350	3,180	-170	-5.1%
42, 44-45	Trade	34,900	38,200	3,300	9.5%
454	Nonstore Retailers	4,250	5,220	970	22.8%
48-49, 22	Transportation and Utilities (Including US Postal)	10,560	11,760	1,200	11.4%
52-53	Financial Activities	12,310	13,510	1,200	9.7%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	40,230	50,300	10,070	25.0%
622	Hospitals (Including State and Local Government)	9,550	11,720	2,170	22.7%
623	Nursing and Residential Care Facilities	4,230	5,170	940	22.2%
71-72	Leisure and Hospitality	17,720	20,460	2,740	15.5%
51, 54-56, 81	Information/Prof Services/Other Services	23,730	27,310	3,580	15.1%
	Government (Excluding US Postal, State and Local Educ and Hosp)	12,810	13,380	570	4.4%

Notes:

1. Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed or unpaid family workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2004 CES (3/05 Benchmark) and 2004 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2004 and 2014. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, August 2006

Projections Methodology

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